

About Face



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Moving Up by Moving Downtown

Dr. Coleman has moved his office from 71st Street to a larger, airier location at 44 Hudson Street in chic TriBeCa. On the second floor in a turn-of-the-century loft building, Dr. Coleman's new space is equipped with operating, treatment and consultation rooms. The office has a comfortable TriBeCa feel with exposed brick walls, hardwood floors, a sunny waiting room and a contemporary/modern decor.

Construction has begun on the new Centre for Aesthetics, Rejuvenation and Enhancement™ (CARE) Facility on the

ground and first floors at 44 Hudson. The facility will be the new home of a state of the art ambulatory surgery center with operating rooms, recovery rooms, examination rooms, treatment rooms, lounges, and a separate waiting room. This area will maintain the comfortable, relaxed feeling already established in the rest of the building. The Centre for Aesthetics Rejuvenation and Enhancement™ (CARE) will be an important international focus for aesthetic surgery after construction is completed this summer.



In the News

Get ready to see a higher profiled Dr. Coleman in the near future, in fact it has already started. Dr. Coleman's contribution to aesthetic surgery was highlighted in the *New York Times* article "Plastic Surgery Gets a New Look". He has recently been interviewed by *People Magazine* and *W Magazine* for their summer issues. Television programs, such as the *Today Show* and *Prime-Time* have been following several of Dr. Coleman's face and hand rejuvenation patients over the last few months and they plan to feature LipoStructure® this June.

New Logo



Dr. Coleman designed a new logo for his practice. After considerable thought and time he has produced a logo that is simple and unique. The logo encompasses his technique and concepts of aging, atrophy and restoring the fullness of youth.

Two right-facing profiles represent silhouettes of a younger person overlapping an older person. The effect is striking and reminiscent of calligraphy, which was Dr. Coleman's inspiration.

LipoStructure® Textbook Ready this Summer

For the past four years Dr. Coleman has been working on a medical book detailing his trademarked technique, LipoStructure® for the plastic surgery community. It will be available for sale to medical professionals in August 2004. The book (already heralded as the world's most important book on fat transfer) will become part of the curriculum for most universities for their resident plastic surgeons.

TriBeCa Skin Care!

During his trips to medical conferences in Europe, South America, Asia, Australia and Africa, Dr. Coleman has gathered extensive information about skin care from dermatologists and scientists. After years of consideration, he has decided to offer skin care in his office.

Dr. Coleman has chosen as his premier line, *IS CLINICAL* by Innovative Skincare. *IS CLINICAL* combines cosmetic and medical components with a unique substance delivery. It is their specific combination of pure, efficacious ingredients and a targeted delivery system that Dr. Coleman felt set this revolutionary line apart from all others.

For information or a skin consultation call Breda or Yone or e-mail us at breda@lipostructure.com or yone@lipostructure.com.

Check Us Out on the Web
www.LipoStructure.com

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This summer Dr. Coleman will commence work on a book for the general public. It will cover many of the same areas talked about in his medical book. It will feature a new paradigm for aesthetic surgery and rejuvenation, which Dr. Coleman has introduced to the plastic surgery world. This publication will have a profound impact on how the world views current aesthetic surgery procedures. This book will be released next year.

Dr. Coleman's Travels

In the last six months Dr. Coleman has been a featured speaker at plastic surgery meetings in Cape-Town, South Africa; Freiburg, Germany; St. Polten, Austria; Rome, Italy, Antibes, France; Vancouver, Canada; New York and San Diego. His travels have taken him to London and Stockholm for important discussions concerning new injectable fillers. Future places where he will be speaking and teaching in the next year are Seoul, Bangkok, Munich, Oporto, Miami

Website Update

Communication and Education are important objectives when dealing with cutting edge technology. An informative website is essential in today's world. Dr. Coleman has commissioned PBHS, a web building company based out of California, to create a new and innovative website. The new features include:

- online registration forms
- renovated images section with explanations and details for each procedure
- a new multimedia section where you can view Dr. Coleman's TV interviews and news pieces
- and much more

Look for a re-designed *LipoStructure.com* to be completed by the fall.

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